

THE STUDENT-MANAGED FUND: A CASE STUDY OF PORTFOLIO PROPERTIES

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CASE DESCRIPTION

This case provides students with an in-depth look at various risk measurements in portfolio management. The primary issues examined in this case are: 1) Review pertinent concepts of describing and summarizing a bath of numerical data in the context of identifying portfolio properties. Although these concepts have been covered in basic statistics courses, it is important enough to go over again so that students may be better prepared for discussions regarding various risk measurements in portfolio management; 2) A distinction between use of geometric and arithmetic return data; 3) How risk is measured in investments, and what some of the measures of risk are used. In particular, it is recommended that a spreadsheet model be used to compute these various risk measurements. Differentiate between different types of risk; namely, total risk, systematic risk, and nonsystematic risk; 4. Demonstrate that the true betas tend to move toward 1.0 over time. With more advanced students, it is recommended that they use the Excel spreadsheet, (or some other statistical software, i.e., SAS or Minitab), to run the single-index regression model and verify these beta estimates. This case has a difficulty level appropriate for senior or first year MBA students. It is designed to be taught in a single class period (60 to 80 minutes). With more advanced students, the case can be assigned as a team project. The team presents their findings and conclusions to the class. If the case is used as a team presentation project, approximately 2 to 3 hours of student preparation time should be adequate for most students depending on their computational ability.

JEL: G11; A29

KEYWORDS: Student-managed Fund, Portfolio Properties

CASE INFORMATION

Jackson Pettyjohn has been the faculty advisor of the Student-Managed Fund (*SMF*) at Lowell State University since its inception. Jackson was a member of Jim Sharpe's doctoral dissertation committee as well as his faculty advisor while Jim was in the doctoral program at Lowell State. Jim enrolled in the *SMF* class while attending Lowell State. After Jim received his Ph.D. in finance from Lowell State and subsequently became a faculty member at Wettown University, the two became friends and maintained contact.

The *SMF* class at Lowell State has an advisory committee, consisting of senior finance faculty members and finance professionals who assist in providing guidance. An implicit decision was made to invest primarily in equities because there is more to learn about the selection of common stocks, whether mid-cap, large-cap, growth or value securities, than from recognizing an AAA corporate bond or a Treasury security.

Since his enrollment in the *SMF* class at Lowell State, Jim has been of the opinion that a student-managed fund class is an outstanding way to provide practical "hands-on" education for students who are interested in investments. Wettown University does not have such a class at this point in time. Thus, the next best thing would be to work up a case that would be beneficial to students in the investment class.

In addition, Jim is of the opinion that the case should make use of spreadsheet software in making calculations and estimations of return and risk factors. Investment analysis is by its very nature quantitative, and spreadsheets are recommended for analyzing most of these assignments. Students can learn a great deal by going through the process of constructing a spreadsheet, seeing how it is structured, looking at the formulas and functions, and thinking about the implications of the spreadsheet model's output. As an example, data included in all the exhibits of this case are obtained by using a spreadsheet model.

Exhibit 1: Descriptive Measures of the Return Series from September 1997 to April 2006

<i>Descriptive Measure</i>	<i>The SMF</i>	<i>The S&P 500</i>
Arithmetic Mean	0.30%	0.59%
Mode	No Mode	No Mode
Count	104	104
Minimum	-12.24%	-14.46%
First Quartile	-2.31%	-1.89%
Median	0.70%	0.93%
Third Quartile	3.19%	3.80%
Maximum	10.22%	9.78%
Range	22.46%	24.24%
Variance	0.002250	0.002031
Standard Deviation	4.74%	4.51%
Geometric Mean	0.19%	0.49%

This exhibit shows the descriptive measures of the monthly return series of Lowell State University's SMF and that of S&P 500 from September 1997 to April 2006. Note: For all the estimates expressed in percentages, two digits after the decimal point are taken. For example, the standard deviation of the SMF fund is displayed as 4.74%, but the more accurate estimate obtained from the Excel spreadsheet is 4.74301379856173%. For the ease of exposition, it is rounded off to 4.74%.

For the outputs shown in Exhibit 2, the following regression equation was estimated.

$$r_{SMF,t} = \alpha_{SMF} + \beta_{SMF} \times r_{M,t} + \varepsilon_{SMF,t} \quad (1)$$

Equation (1) is called the single-index (market) model, where:

$r_{SMF,t}$ = return for the *SMF* over month t .

α_{SMF} = regression coefficient representing the intercept term for the *SMF*. It is the *SMF*'s return component that is independent of the market's return.

β_{SMF} = regression coefficient representing the slope of the regression line. It measures the expected change in the *SMF*'s return given a change in the market's return.

$r_{M,t}$ = return on a selected market index (i.e., *S&P 500*) for month t .

$\varepsilon_{SMF,t}$ = error term of the regression for month t . It measures the deviation of the observed return from the return predicted by the regression and has an expected value of zero.

Ordinary Least Squares estimates were obtained. The results are presented in Exhibit 2.

Jim plans to include this case as a project in his investment class. In particular, Jim plans to cover the use of spreadsheets in working with various returns and risk measurements that are useful in portfolio management. Assume that you were a student in Jim's investment class at Wettown University, and he has given you the following assignments.

Exhibit 2: Selected Outputs from the Regression of the Single-index (Market) Model

<i>Regression Statistics</i>	
R-Square	89.90%
Adjusted R-Square	89.80%
The Standard Error of the	1.52%
The Coefficient of Correlation	0.9481
Observations	104

	<i>Coefficients</i>	<i>Standard</i>	<i>t Statistic</i>	<i>P-value</i>
Intercept	-0.0029	0.0015	-1.9180	0.0579
The Beta Estimate	0.9979	0.0331	30.1245	0.0000

This exhibit shows the regression results from the Ordinary Least Squares estimation using Equation (1). The monthly return series are those of Lowell State University's SMF and that of S&P 500 from September 1997 to April 2006, respectively.

QUESTIONS

- Recall from your introductory business statistics course that three major properties that describe a batch of numerical data are (1) Central Tendency, (2) Dispersion, and (3) Shape. To describe the shape of a batch of data we need only compare the mean and the median. If these two measures are equal, we may generally consider the data to be symmetrical, i.e., *zero-skewed*. On the other hand, if the mean exceeds the median, the data may generally be described as *positive* or *right-skewed*. If the mean is exceeded by the median, those data can generally be called *negative* or *left-skewed*. With information presented in Exhibit 1, does either the *SMF* data or that of *S&P 500* appear to be zero-skewed? Justify your answers.
- Recall from your introductory business statistics course that when the distribution of a data set is skewed, the mean and standard deviation is not an adequate summary of the data. In this case, the five-number summary is a more complete summary of the data. Divide the original data into two sub-sets, one from September 1997 to December 2001 and another one from January 2002 to April 2006, respectively. Prepare a five-number summary for each of the two data sub-sets, and briefly describe your findings. Does either the *SMF* data or that of *S&P 500* appear to be zero-skewed in either sub-period?
- (a) Discuss the differences between the arithmetic mean and the geometric mean for each series. Relate your discussion to the difference in the standard deviations. (b) Compare the coefficient of variation of each series. By this relative measure of risk, does the data leave an impression concerning the relative risk of the *SMF* fund in comparison with the risk of *S&P 500*?
- The data needed for answering this question is provided in the student-version of the *Excel* file accompanied with this case. Use *Excel* with the data provided to compute the covariance estimate between the two return series from September 1997 to April 2006. (Hint: The covariance estimate should be 0.002026.) Discuss the relationship between the covariance and the correlation coefficient. Compute the corresponding estimate of the correlation coefficient. Is your answer the same as the one shown in Exhibit 2?
- Use the pertinent information in Exhibits 1 and 2. (a) What is the total risk estimate of the *SMF* fund? (b) What is its market (or systematic) risk? Use this measure of risk to discuss the riskiness of the *SMF* fund relative to that of the *S&P 500*. Is your answer different from that of Part (b) in Question 3? (c) What is its unique (or unsystematic) risk?
- (Optional) The beta value of the *SMF* is obtained from running the single-index market model, and it is available in Exhibit 2 along with other selected outputs of the regression. Run the single-index

market model in *Excel*, and the data needed for this regression is provided in the student-version of the *Excel* file accompanied with this case. Verify that the beta value shown in Exhibit 2 is the same as the slope estimate obtained from your regression model.

7. Refer to Exhibits 1 and 2. (a) Construct an equally weighted portfolio (that is, each of the two portfolios, the *SMF* fund and the *S&P 500*, is weighted by 50 percent), and compute the resultant portfolio's average return and its standard deviation. (b) Compute the *weighted-average* standard deviation, that is, $0.50 \times$ the standard deviation of the *SMF* fund + $0.50 \times$ the standard deviation of the *S&P 500*. (c) What is the difference between the portfolio's standard deviation from Part (a) and the *weighted-average* standard deviation from Part (b)? What explains this difference?
8. The following tables contain beta estimates of the *SMF* fund in the two sub-periods, respectively.

Exhibit 3: Output from the Single-index Regression Model: September 1997 to December 2001 Data

Regression Statistics				
R-Square		88.00%		
Adjusted R-Square		87.76%		
The Standard Error of the Estimate		1.94%		
The Coefficient of Correlation		0.9381		
Observations		52		
	Coefficients	Standard Error	t Statistic	P-value
Intercept	-0.0028	0.0027	-1.0272	0.3093
The Beta Estimate	1.0076	0.0526	19.1452	0.0000

This exhibit shows the regression results from the Ordinary Least Squares estimation using Equation (1). The monthly return series are those of Lowell State University's *SMF* and that of *S&P 500* from September 1997 to December 2001, respectively.

Exhibit 4: Output from the Single-index Regression Model: January 2002 to April 2006 Data

Regression Statistics				
R Square		93.95%		
Adjusted R Square		93.83%		
The Standard Error of the		0.95%		
The Coefficient of Correlation		0.9693		
Observations		52		
	Coefficients	Standard Error	t Statistic	P-value
Intercept	-0.0029	0.0013	-2.2165	0.0312
The Beta Estimate	0.9796	0.0352	27.8640	0.0000

This exhibit shows the regression results from the Ordinary Least Squares estimation using Equation (1). The monthly return series are those of Lowell State University's *SMF* and that of *S&P 500* from January 2002 to April 2006, respectively.

Compare these two beta estimates. What could explain the difference?

APPENDIX 1

Note: The pertinent Excel files along with the data used in this case are available from the Institute for Business and Finance Research or the authors of the case.

Appendix 2: Data Used in the Analysis

Month	The SMF	The S&P	Month	The SMF	The S&P	Month	The SMF	The S&P
Sep-97	0.020500	0.054770	Sep-00	-0.076770	-0.052790	Sep-03	-0.001824	-0.010620
Oct-97	-0.009230	-0.033400	Oct-00	-0.001633	-0.004230	Oct-03	0.050170	0.056570
Nov-97	0.020840	0.046290	Nov-00	-0.088034	-0.078840	Nov-03	0.017139	0.008800
Dec-97	0.009890	0.017170	Dec-00	0.005365	0.004890	Dec-03	0.028311	0.052440
Jan-98	0.031650	0.011060	Jan-01	0.040820	0.035480	Jan-04	0.025052	0.018360
Feb-98	0.025220	0.072120	Feb-01	-0.121966	-0.091180	Feb-04	0.015466	0.013900
Mar-98	0.045260	0.051210	Mar-01	-0.088636	-0.063350	Mar-04	-0.024924	-0.015090
Apr-98	0.029030	0.010060	Apr-01	0.095197	0.077710	Apr-04	-0.012571	-0.015700
May-98	-0.032140	-0.017190	May-01	0.006465	0.006700	May-04	0.003768	0.013720
Jun-98	0.022222	0.040620	Jun-01	-0.030008	-0.024340	Jun-04	-0.002713	0.019440
Jul-98	-0.026033	-0.010650	Jul-01	-0.010210	-0.009840	Jul-04	-0.042004	-0.033100
Aug-98	-0.122445	-0.144580	Aug-01	-0.077836	-0.062600	Aug-04	0.003686	0.004040
Sep-98	0.041340	0.064060	Sep-01	-0.073001	-0.080750	Sep-04	0.002257	0.010830
Oct-98	0.082391	0.081340	Oct-01	0.022674	0.019070	Oct-04	0.009196	0.015280
Nov-98	0.043546	0.060610	Nov-01	0.087691	0.076710	Nov-04	0.047501	0.040460
Dec-98	0.055454	0.057620	Dec-01	0.014334	0.008760	Dec-04	0.037804	0.034030
Jan-99	0.005117	0.041820	Jan-02	-0.033532	-0.014590	Jan-05	-0.009034	-0.024370
Feb-99	-0.024592	-0.031080	Feb-02	-0.033717	-0.019280	Feb-05	0.013640	0.021040
Mar-99	0.038025	0.040010	Mar-02	0.032799	0.037610	Mar-05	-0.014130	-0.017710
Apr-99	0.034210	0.038730	Apr-02	-0.062621	-0.060630	Apr-05	-0.012823	-0.018970
May-99	-0.024231	-0.023610	May-02	-0.015330	-0.007370	May-05	0.028183	0.031820
Jun-99	0.049547	0.055500	Jun-02	-0.088511	-0.071240	Jun-05	0.000671	0.001420
Jul-99	-0.046383	-0.031220	Jul-02	-0.069693	-0.077950	Jul-05	0.025148	0.037190
Aug-99	-0.020796	-0.004950	Aug-02	0.020488	0.006570	Aug-05	-0.020460	-0.009120
Sep-99	-0.062593	-0.027410	Sep-02	-0.110535	-0.108680	Sep-05	-0.001709	0.008100
Oct-99	0.088335	0.063280	Oct-02	0.102168	0.088020	Oct-05	-0.019144	-0.016670
Nov-99	0.045984	0.020330	Nov-02	0.040080	0.058860	Nov-05	0.037343	0.037820
Dec-99	0.091666	0.058900	Dec-02	-0.053664	-0.058750	Dec-05	-0.000491	0.000340
Jan-00	-0.056397	-0.050240	Jan-03	-0.029881	-0.026200	Jan-06	0.007516	0.026480
Feb-00	0.027519	-0.018930	Feb-03	-0.020994	-0.015000	Feb-06	-0.000203	0.002710
Mar-00	0.100554	0.097830	Mar-03	0.023200	0.009710	Mar-06	0.011515	0.012450
Apr-00	-0.022784	-0.030090	Apr-03	0.080493	0.082370	Apr-06	0.010409	0.013430
May-00	-0.031698	-0.020520	May-03	0.045638	0.052690			
Jun-00	0.050456	0.024650	Jun-03	0.017090	0.012760			
Jul-00	-0.021080	-0.015630	Jul-03	0.013981	0.017630			
Aug-00	0.066648	0.062110	Aug-03	0.017495	0.019500			

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TEACHING NOTES

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CASE DESCRIPTION

This case provides students with an in-depth look at various risk measurements in portfolio management. The primary issues examined in this case are: 1) Review pertinent concepts of describing and summarizing a bath of numerical data in the context of identifying portfolio properties. Although these concepts have been covered in basic statistics courses, it is important enough to go over again so that students may be better prepared for discussions regarding various risk measurements in portfolio management; 2) A distinction between use of geometric and arithmetic return data; 3) How risk is measured in investments, and what some of the measures of risk are used. In particular, it is recommended that a spreadsheet model be used to compute these various risk measurements. Differentiate between different types of risk; namely, total risk, systematic risk, and nonsystematic risk; 4. Demonstrate that the true betas tend to move toward 1.0 over time. With more advanced students, it is recommended that they use the Excel spreadsheet, (or some other statistical software, i.e., SAS or Minitab), to run the single-index regression model and verify these beta estimates. This case has a difficulty level appropriate for senior or first year MBA students. It is designed to be taught in a single class period (60 to 80 minutes). With more advanced students, the case can be assigned as a team project. The team presents their findings and conclusions to the class. If the case is used as a team presentation project, approximately 2 to 3 hours of student preparation time should be adequate for most students depending on their computational ability.

QUESTIONS

Question 1: Recall from your introductory business statistics course that three major properties that describe a batch of numerical data are (1) Central Tendency, (2) Dispersion, and (3) Shape. To describe the shape of a batch of data we need only compare the mean and the median. If these two measures are equal, we may generally consider the data to be symmetrical, i.e., *zero-skewed*. On the other hand, if the mean exceeds the median, the data may generally be described as *positive* or *right-skewed*. If the mean is exceeded by the median, those data can generally be called *negative* or *left-skewed*. With information presented in Exhibit 1, does either the *SMF* data or that of *S&P 500* appear to be zero-skewed? Justify your answers.

Solution 1: It is indicated by the pertinent information given in Exhibit 1 that the distribution of both return series is left-skewed. The reason is that the mean is smaller than the median for both series.

	The SMF From September 1997 to April 2006	The S&P 500 From September 1997 to April 2006
Mean	0.30%	0.59%
Median	0.70%	0.93%

Question 2: Recall from your introductory business statistics course that when the distribution of a data set is skewed, the mean and standard deviation is not an adequate summary of the data. In this case, the five-number summary is a more complete summary of the data. Divide the original data into two subsets, one from September 1997 to December 2001 and another one from January 2002 to April 2006,

respectively. Prepare a five-number summary for each of the two data sub-sets, and briefly describe your findings. Does either the *SMF* data or that of *S&P 500* appear to be zero-skewed in either sub-period?

Solution 2: The five-number summary along with the mean and the standard deviation estimates for each data sub-set is given below.

	The <i>SMF</i>	The <i>S&P 500</i>
	From September 1997 to December 2001	From September 1997 to December 2001
Mean	0.004413	0.007154
Minimum	-0.122445	-0.144580
First Quartile	-0.027027	-0.025108
Median	0.012112	0.009410
Third Quartile	0.041892	0.052100
Maximum	0.100554	0.097830
Standard Deviation	0.055539	0.051708

Since the mean is smaller than the median, both series are left-skewed in the first sub-period.

	The <i>SMF</i>	The <i>S&P 500</i>
	From January 2002 to April 2006	From January 2002 to April 2006
Mean	0.001687	0.004718
Minimum	-0.110535	-0.108680
First Quartile	-0.016284	-0.015243
Median	0.003727	0.009255
Third Quartile	0.023663	0.022400
Maximum	0.102168	0.088020
Standard Deviation	0.038144	0.037740

Since the mean is smaller than the median, both series are left-skewed in the second sub-period, too.

Question 3: (a) Discuss the differences between the arithmetic mean and the geometric mean for each series. Relate your discussion to the difference in the standard deviations. (b) Compare the coefficient of variation of each series. By this relative measure of risk, does the data leave an impression concerning the relative risk of the *SMF* fund in comparison with the risk of *S&P 500*?

	The <i>SMF</i>	The <i>S&P 500</i>
Arithmetic Mean	0.30%	0.59%
Geometric Mean	0.19%	0.49%
Standard Deviation	4.74%	4.51%
Coefficient of	15.55	7.59

Solution 3: The values of the arithmetic means, the geometric means, and the standard deviations are obtained using the pertinent formulas and functions in the *Excel* spreadsheet model. However, the built-in function of a geometric mean in *Excel*, “=GEOMEAN(number1, number2, ...)”, cannot be performed directly on the holding period yield (*HPY*) series. It is routine to construct the corresponding holding period return (*HPR*) series (or sometimes called the *return relatives*) in *Excel* and compute the geometric mean from its definition or apply the geometric mean function to the *HPR* series. The geometric mean is equal to,

$$\text{The Geometric Mean} = (\text{return relative } 1 \times \text{return relative } 2 \times \dots \times \text{return relative } n)^{1/n} - 1.$$

The formula for computing the coefficient of variations is:

$$\text{The Coefficient of Variation} = \frac{\text{The Standard Deviation}}{\text{The Arithmetic Mean}}.$$

- (a) If the rates of return vary over time, the geometric mean of the return series will always be lower than its arithmetic mean. The larger the standard deviation, the larger the difference. Only if the rates of return are the same in each period, will the geometric mean equal the arithmetic mean. Otherwise, the geometric mean should be smaller than the arithmetic mean.
- (b) The coefficient of the variation (*CV*) equals the ratio of the standard deviation over the arithmetic mean, and it measures the risk per unit of return. The *CV* of the *SMF* fund is much larger because its average return is lower while it has more volatility in its return series. Using this relative measure of risk, the returns of the *SMF* fund appear to be much more volatile than the returns of the S&P 500, the proxy for the market portfolio in the case.

Question 4: The data needed for answering this question is provided in the student-version of the *Excel* file accompanied with this case. Use *Excel* with the data provided to compute the covariance estimate between the two return series from September 1997 to April 2006. (Hint: The covariance estimate should be 0.002026.) Discuss the relationship between the covariance and the correlation coefficient. Compute the corresponding estimate of the correlation coefficient. Is your answer the same as the one shown in Exhibit 2?

Solution 4:

	The SMF	The S&P 500
The Standard Deviation	4.74%	4.51%
The Covariance Estimate	0.002026	
The Correlation	0.9481	

The standard deviation estimates are available from Exhibit 1 and the correlation estimate is obtained from Exhibit 2. The covariance estimate is obtained from the instructor-version of the *Excel* file. In class, using the monthly *HPYs* of the *SMF* and the S&P 500, students are shown step-by-step procedures in *Excel* of how to compute the covariance estimate from its definition. The definition of a covariance between two random variables *X* and *Y* is,

$$\text{The Covariance} = \sum \{ [X_i - E(X)] \times [Y_i - E(Y)] \}, \text{ where } i = 1, 2, \dots, n.$$

Alternatively, the covariance between two random variables can be computed as the correlation between the two random variables times the product of their standard deviations. The correlation coefficient rescales (or standardizes) the covariance to facilitate comparison with corresponding values for other pairs of random variables; correlation coefficients always lie between -1 and $+1$. The correlation estimate in Exhibit 2 is obtained from an *Excel* output. If students compute the correlation estimate from the covariance and the standard deviations listed in the case, the answer is 0.9477. Ignore the rounding error, and these two estimates are the same. In class, it is demonstrated that in the single-index regression model, the positive square root of the R^2 , the coefficient of determination of the regression, is the absolute value of the correlation estimate, and it takes the sign of the beta (slope) estimate. The *SMF* fund's returns are highly correlated with the returns of the market and it explains why its beta estimate is very close to one.

With more advanced students, they are asked to verify the covariance estimate using *Excel* with the data provided in the student-version of the file.

Question 5: Use the pertinent information in Exhibits 1 and 2. (a) What is the total risk estimate of the *SMF* fund? (b) What is its market (or systematic) risk? Use this measure of risk to discuss the riskiness of the *SMF* fund relative to that of the *S&P 500*. Is your answer different from that of Part (b) in Question 3? (c) What is its unique (or unsystematic) risk?

Solution 5:

	<i>The SMF</i>	<i>The S&P 500</i>
The Variance Estimate	0.002250	0.002031
The Covariance Estimate	0.002026	
The Beta Estimate	0.9979	
The Total Risk Estimate	0.002250	
The Systematic Risk Estimate	0.002022	
The Unsystematic Risk Estimate	0.000228	

The variance estimates are available from Exhibit 1. The covariance estimate is obtained from the instructor-version of the *Excel* file.

$$\text{The beta estimate} = \frac{\text{The Covariance}_{(the\ SMF,\ The\ S\&P\ 500)}}{\text{The Variance of the Market}} \cong 0.9979.$$

Using the *Excel* spreadsheet, students are shown that the beta estimate obtained from the single-index regression is exactly the same as the one computed from the formula,

$$\frac{\text{The Covariance}_{(the\ SMF,\ The\ S\&P\ 500)}}{\text{The Variance of the Market}}$$

The variance estimate and the covariance estimate displayed in the case are rounded values; therefore, students are reminded that if one computes the beta value using these rounded values, i.e., $0.002026/0.002031 = 0.9975$ then his/her answer will not be the same as the one computed from the *Excel* spreadsheet which contains more accurate inputs.

- a) In class, the *Excel* spreadsheet is used to demonstrate computation of different types of risks.

The Total Risk = $\sigma_{SMF}^2 = 0.002250$ (obtained from Exhibit 1). Alternatively, Total Risk = Total Systematic Risk + Total Unsystematic Risk.

$$\begin{aligned} \sigma_{SMF}^2 &= \beta_{SMF}^2 \times \sigma_{market}^2 + \sigma_{\epsilon}^2 \\ &= 0.002022 + 0.000228, \\ &= 0.002250 \end{aligned}$$

The *SMF's* total systematic risk is estimated to be 0.002022, as shown above, and its unsystematic risk, $\sigma_{\epsilon}^2 = \sigma_{SMF}^2 - \beta_{SMF}^2 \times \sigma_{market}^2$, is estimated at 0.000228.

- b) As shown in 5a) above, the total systematic risk of the SMF’s return is estimated to be 0.002022. Thus, it is quite close to the total risk estimate of the *S&P 500* in the amount of 0.002031. The difference is inconsequential. However, in 3b) the comparison relates to the coefficient of variation and now the comparison is with total systematic risk only.
- c) The total unsystematic risk, the variance of the error term, is estimated to be 0.000228. Use of the spreadsheet would provide more accurate data.

Question 6: (Optional) The beta value of the *SMF* is obtained from running the single-index market model, and it is available in Exhibit 2 along with other selected outputs of the regression. Run the single-index market model in *Excel*, and the data needed for this regression is provided in the student-version of the *Excel* file accompanied with this case. Verify that the beta value shown in Exhibit 2 is the same as the slope estimate obtained from your regression model.

Solution 6: With more advanced students, the class is shown how to run a simple regression in *Excel*. Then, the students are asked to run a regression using the data provide in the student-version of the *Excel* file accompanied with the case. In turn, they are asked to verify that the beta estimate given in Exhibit 2 is the same as the one from their own regression results.

Question 7: Refer to Exhibits 1 and 2. (a) Construct an equally weighted portfolio (that is, each of the two portfolios, the *SMF* fund and the *S&P 500*, is weighted by 50 percent), and compute the resultant portfolio’s average return and its standard deviation. (b) Compute the *weighted-average* standard deviation, that is, $0.50 \times$ the standard deviation of the *SMF* fund + $0.50 \times$ the standard deviation of the *S&P 500*. (c) What is the difference between the portfolio’s standard deviation from Part (a) and the *weighted-average* standard deviation from Part (b)? What explains this difference?

Solution 7:

	The SMF	The S&P 500
Average Return	0.30%	0.59%
Standard Deviation	4.74%	4.51%
The Covariance Estimate	0.002026	
The Correlation Estimate	0.9481	
The Weights	0.50	0.50
The Portfolio’s Expected Return	0.45%	
The Portfolio’s Standard Deviation	4.56%	
The Weighted-average Standard Deviation of	4.63%	

- a) The portfolio’s expected return is obtained as follows,
- b)

$$E(R_p) = 0.50 \times 0.30\% + 0.50 \times 0.59\% = 0.45\%$$

- c) The portfolio’s standard deviation is obtained as follows,

$$\sigma_p = \sqrt{0.50^2 \times (4.74\%)^2 + 0.50^2 \times (4.51\%)^2 + 2 \times 0.50 \times 0.50 \times 0.002026} = 4.56\% .$$

The *weighted-average* standard deviation of this equally weighted portfolio is obtained as follows,

$$\sigma_{\text{weighted-average}} = 0.50 \times 4.74\% + 0.50 \times 4.51\% = 4.63\% .$$

By forming a portfolio, the portfolio's expected return is a linear combination of individual asset's average (expected) returns. Through this assignment, it demonstrates that the portfolio mean return is seen to be simply the weighted average of returns on individual securities, where the weights are the percentage invested in those securities. However, the portfolio variance is not the weighted average of the variances of individual securities. Rather, the portfolio variance is the sum of the variances of the individual securities multiplied by the square of their weights plus a third term, which includes the covariance. The covariance is an extremely important concept because it is the appropriate measure of the contribution of a single asset to portfolio risk. The real importance of the covariance is the correlation coefficient component. If the correlation is positive, the risk is increased by the covariance term, but, if the correlation is negative, it will reduce the risk, with no change in the return.

Question 8: The following tables contain beta estimates of the *SMF* fund in the two sub-periods, respectively.

Exhibit 3: Output from the Single-index Regression Model: September 1997 to December 2001 Data

<i>Regression Statistics</i>	
R-Square	88.00%
Adjusted R-Square	87.76%
The Standard Error of the Estimate	1.94%
The Coefficient of Correlation	0.9381
Observations	52

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Statistic</i>	<i>P-value</i>
Intercept	-0.0028	0.0027	-1.0272	0.3093
The Beta Estimate	1.0076	0.0526	19.1452	0.0000

This exhibit shows the regression results from the Ordinary Least Squares estimation using Equation (1). The monthly return series are those of Lowell State University's SMF and that of S&P 500 from September 1997 to December 2001, respectively.

Exhibit 4: Output from the Single-index Regression Model: January 2002 to April 2006 Data

<i>Regression Statistics</i>	
R Square	93.95%
Adjusted R Square	93.83%
The Standard Error of the	0.95%
The Coefficient of Correlation	0.9693
Observations	52

	<i>Coefficients</i>	<i>Standard Error</i>	<i>t Statistic</i>	<i>P-value</i>
Intercept	-0.0029	0.0013	-2.2165	0.0312
The Beta Estimate	0.9796	0.0352	27.8640	0.0000

This exhibit shows the regression results from the Ordinary Least Squares estimation using Equation (1). The monthly return series are those of Lowell State University's SMF and that of S&P 500 from January 2002 to April 2006, respectively.

Compare these two beta estimates. What could explain the difference?

Solution 8: A statement was made pertaining to the issue of regression tendency. Blume (1975) showed that beta estimates in the single-index regression model tend to move toward the mean over time. The tendency for betas to regress toward its mean value implies that a security (or portfolio) with either an extremely high ($\beta_i > 1$) or low ($\beta_i < 1$) beta value during one estimation period will tend to have a less extreme beta value in the next estimation period. We use the two beta estimates of the *SMF* fund shown in this assignment to demonstrate this issue.

With more advanced students, a request is made to verify the beta estimates by running two separate single-index market model regressions with the data provided in the student-version of the *Excel* file.

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